

FOR IMMEDIATE RELEASE

**TERRATICO WINS 2023 SUSTAINABLE MATERIALS INITIATIVE OF THE YEAR FROM
CORPORATE LIVEWIRE INNOVATION AND EXCELLENCE ORGANIZATION**

[Birmingham, July 18, 2023] - Terratico, a pioneering eco-concrete company committed to sustainability and innovation, is thrilled to announce its recent recognition as the winner of the **2023 Sustainable Materials Initiative of the Year** award by the esteemed Corporate LiveWire International Innovation and Excellence Organization. This prestigious accolade celebrates Terratico's outstanding achievements in developing sustainable materials and fostering a greener future for the decorative and construction industries worldwide.



The Sustainable Materials Initiative of the Year award is granted annually to the company that demonstrates exceptional dedication to advancing sustainable practices and has made significant contributions to reducing environmental impact. The recognition highlights Terratico's groundbreaking efforts in creating sustainable eco-concrete from recycled plastics that address pressing global challenges, such as climate change, resource depletion, and waste management.

Terratico has consistently been at the forefront of sustainable innovation, revolutionizing industries through its commitment to developing environmentally friendly alternatives and disrupting the concrete industry. The company's research and development team has tirelessly worked towards discovering new materials

and refining existing ones, with a strong focus on minimizing ecological footprints while maintaining high-quality performance.

The recognition from Corporate LiveWire underscores the impact of Terratico's sustainable materials on diverse sectors. "The judges went through many of the company details and compared the growth of the business with the reviews/testimonials provided, which provided a true testament to the business on a whole. We are very pleased to recognize your hard work." – Daniel Jones, Corporate LiveWire

By replacing traditional concrete materials with eco-conscious alternatives, Terratico enables companies to adopt more sustainable practices without compromising functionality or aesthetics.

"We are honored and delighted to receive the 2023 Sustainable Materials Initiative of the Year award from Corporate LiveWire Innovation and Excellence Organization," said [Robert Auci], [Managing Partner] at Terratico – North America. "This recognition validates our unwavering commitment to sustainable innovation and motivates us to continue pushing the boundaries of what is possible in creating a more sustainable future."

Terratico's groundbreaking materials have garnered widespread recognition for their aesthetics, exceptional performance, and sustainability benefits. By leveraging cutting-edge technologies and employing a circular economy approach, the company has successfully transformed plastic waste into valuable resources, minimizing reliance on virgin materials and contributing to a more circular and regenerative economy.

The Sustainable Materials Initiative of the Year award showcases Terratico's dedication to addressing the urgent need for sustainable solutions across industries. The company's efforts align closely with global sustainability goals, including the United Nations' Sustainable Development Goals, as Terratico strives to make a positive and lasting impact on the planet.

About Terratico: Terratico is a pioneering company at the forefront of sustainable innovation, dedicated to developing and implementing eco-conscious concrete across industries. With a strong commitment to reducing environmental impact,

Terratico aims to create a more sustainable future through innovative and practical solutions.

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Note to editors: High-resolution images and additional information about Terratico are available upon request.